

## ID-GARD WHITE PAPER – FEB. 2008

When a computer is lost or stolen, it's **not the hardware** that's important. **It's the data** that was on the hard drive of that computer whose value is almost immeasurable. It is the data, not the hardware, that's what is important. Either you get it or you don't get it, and if you don't get it, then you don't get it. But somewhere in the future when the light comes on, **call us** and we'll help you get it.

**Ineffective Protection** makes it easy for a thief. Be proactive - protect your equipment and data with ID-GARD!

The installation of the ID-GARD Loss Prevention/Asset Management System, including the application of our permanently etched and tracked PIN number should include a fully certified, complete inventory of their equipment.

Hospitals are a prime marketing target, hospitals are required by law to **protect** the sensitive **medical information** of their patients and the **financial information** that they have been entrusted with. The cost of our product with all the bells and whistles that we provide is comparable to what they are now paying for the temporary labels that aren't worth the paper they're printed on.

When a prospect declines the purchase of our ID-GARD system, essentially what they are saying is that they would rather have their **ineffective, semi-permanent system** which does not afford any protection against theft or enable the tracking of their most valuable equipment and data.

At this point in time, there are approximately 58 different new laws that are winding their way through Congress relating to ID security.